

What is Clicker Training

Clicker training is more than using a clicker to train your dog. It's a different way of thinking, a way of relating to animals that creates a partnership that is mutually reinforcing and pleasurable.

Clicker Training is not a new gimmick. Clicker Training is both a technology for training animals and a training philosophy. Clicker Training relies on positive reinforcement rather than coercion or punishment. Clicker training is based on the principles of operant and classical conditioning. Trainers who learn the underlying principles have at their disposal a powerful set of tools that enable them to analyze behaviors, modify behaviors and create new methods where none previously existed.

Click Trainers are developing ways to use this technology with police dogs, with service and hearing dogs, with puppies, even before weaning, for obedience and agility, in hunting field trials, drug detection work, herding, fly ball and tracking.